

PRESS RELEASE

Viking shows 10 progeny groups at the Agromek Show

Viking is in Hall Q during the entire Agromek Show 25-29 November. We have an information stand focusing on our three-star new product GenVik – Genomic Selection and X-Vik – sexed semen, Heatime – automatic heat observation, KvikKoen – version 2.0, NTM – the new Nordic Total Merit, our many proven sires and interesting offers as regards service for the cattle breeder. On Tuesday, Wednesday and Thursday during Agromek there will be mini-seminars at 12.00 and 13.30 levelled at the cattle breeders focusing on GenVik, X-Vik, Heatime and our other products.

In Hall Q Viking will show 10 progeny groups after current dairy cattle sires from Holstein, Danish Red Dairy Breed, jersey and Red Holstein.

Holstein shows three groups after the current sires V Exces, D Onside and D Cresten.

V Exces (Luxemburg x R Leadman) is the leading sire of the breed with NTM +39. Through four years V Exces has been at the top of the list and we will show second-generation daughters. V Exces has more than 10,000 milking daughters in Scandinavia and has his strengths on health, calving ease, female fertility, feet & legs, hoofs and high production.

D Onside (T Officer x Ha Manfred) has NTM +32 and is an interesting new bull. His alternative pedigree, high production and the daughters easy to milk in robot make him an obvious choice to many cattle breeders.

D Cresten (C Courier x Manat) is also a new, interesting bull with NTM +27. D Cresten is an excellent choice if you look for conformation and production in top. At the same time the daughters calve easily with fine functional traits.

Danish Red Dairy Breed presents progeny groups after R Ascona and R Admiral.

R Ascona (Tulip x Tor Bruno) has close to 2,000 milking daughters and we will show a group of second-generation daughters. R Ascona has NTM +27 and mammary in top (128).

R Admiral (VEST Safir x Milestone) is also a group of second-generation daughters. R Admiral breeds daughters with concentrated milk, premium feet and legs and fine fertility – a complete all-round sire.

Jersey shows groups after the two known sires – DJ Hulk and DJ Prima – and two new sires: DJ Pirat and DJ Latte.

DJ Hulk (Q Hanis x FYN Lemvig) is with NTM +21 among jersey's absolut topsires – especially regarding production with Y-index 124 and high contents in the milk.

DJ Prima (Perimeter x FYN Lemvig) breeds large daughters with excellent mammary (114), premium functional traits and high content.

DJ Pirat (Paramount x FYN Lemvig) is a new bull with NTM +20. High yield is combined with fine daughter fertility and fast milking speed.

DJ Latte (Q Lic x Fyn Lemvig) has NTM +21 and breeds daughters with premium mammary, fast milking speed and calm temperament

Red Holstein shows a group after the new bull **DRH Lipton** (Lightning x Maximo) with NTM +23. Lipton daughters are high-yielding with fine conformation, udder health and growth.

Assentoft, 12 November 2008

If you have any further questions, please do not hesitate to contact our Head of Marketing Lisbet Holm, tel. +45 8795 9410, lbh@vikinggenetics.com