

## **VAR Elvis is deceased – his son D Emmett is our new star!**

VAR Elvis is deceased at the age of almost 11 years – a relatively high age for bulls. VAR Elvis has achieved almost achievable to a bull: a six year long status as proven bull, daughters in many countries and now his son D Emmett who is among the world's best Holstein bulls.

VAR Elvis was born on 26 June 1998. His sire is the Dutch bull Delta Luxemburg and his dam is cow no. 899 named Torndal Dannix Laura. The then AI Centre "Vestjyden" bought VAR Elvis and tested him in Holstein cows in the southwest of Jutland. The results of the daughters were very positive and since 2003 he has been on our daily service plan in first Dansire and later the Danish-Swedish VikingGenetics.

VAR Elvis has been used for 190,000 inseminations. He has 31,350 milking daughters in 5,279 herds in the three NAV countries: Denmark, Sweden and Finland. Cattle breeders in many countries have shown their interest in VAR Elvis and in total we have exported 73,000 doses of semen to 14 countries in four continents. The countries buying the most semen outside Denmark are Sweden and Finland with 24,000 and 23,000 doses of semen, respectively.

VAR Elvis has his strengths on the traits highly prioritised in VikingGenetics: easy calvings and daughter fertility with fine health and longevity. The daughters have functional conformation – therefore the cattle breeders are content with the daughters in modern free-stall barns with various types of milking systems.

The positive genes in VAR Elvis do not only live on in the thousands of daughters, but also in his sons. The best so far is **D Emmett**. His dam is a daughter after the Danish topsire V Bojer. D Emmett has impressive NTM index of +38 and he breeds high yielding cows – yield index 130 – and fantastic protein in milk – P-index 130. At the same time his daughters are very fertile and easily get pregnant combined with premium health including udder health. D Emmett is suitable for heifers because he breeds small, easy born calves – like his famous sire.



*VAR Elvis pictured at the age of 10 years*



D Emmett (VAR Elvis x V Bojer)



Daughter from VAR Elvis pictured in 3. lact. Owner Hans Østergaard, Grindsted, Denmark